



Welcome**Security**  
Enabling value through IT security

A grayscale photograph of a person's hands resting on a keyboard, with a solid green vertical bar on the left side of the slide.

HACKING IS AN  
INDUSTRY

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Hacking is an industry  
and it is targeting you!  
because it is easy!



Hacking is an **industry**  
and it is targeting you!  
because it is easy!

# New security issues each day...

## **Target Puts Data Breach Costs at \$148 Million, and Forecasts Profit Drop**

By RACHEL ABRAMS AUG. 5, 2014

<http://www.nytimes.com/2014/08/06/business/target-puts-data-breach-costs-at-148-million.html>

Massive data breach at health insurer Anthem could affect 80 million people

<http://theweek.com/5things/537729/massive-data-breach-health-insurer-anthem-could-affect-80-million-people>



Amy Lee

## **Why Does Sony Keep Getting Hacked?**

Posted: 06/08/2011 6:17 pm EDT | Updated: 08/08/2011 5:12 am EDT

[http://www.huffingtonpost.com/2011/06/08/sony-hack-problems\\_n\\_873443.html](http://www.huffingtonpost.com/2011/06/08/sony-hack-problems_n_873443.html)

Forbes.com Hacked by Syrian Electronic Army Because of "Hate for Syria"



By David Gilbert

February 14, 2014 10:20 GMT

f

42

63

8+

<http://www.ibtimes.co.uk/forbes-com-hacked-by-syrian-electronic-army-because-hate-syria-1436415>

## **JP Morgan reveals data breach affected 76 million households**



Elizabeth Weise, USATODAY

11:19 a.m. EDT October 3, 2014

<http://www.usatoday.com/story/tech/2014/10/02/jp-morgan-security-breach/16590689/>

10 April 2014 Last updated at 15:04 GMT

Share

## **Heartbleed bug creates confusion online**

By Mark Ward

Technology correspondent, BBC News

<http://www.bbc.com/news/technology-26971363>

## **Lenovo hit by lawsuit over Superfish adware**

Consumers and attorneys are already looking to the legal system for recourse following revelations that Lenovo installed potentially dangerous software on its PCs.

by Lance Whitney @lancewhit / February 24, 2015 9:29 AM PST

<http://www.cnet.com/news/lenovo-hit-by-lawsuit-over-superfish-adware/>

## **SecurID breach cost RSA \$66m**

In 2nd quarter alone

27 Jul 2011 at 17:17, Dan Goodin

151

[http://www.theregister.co.uk/2011/07/27/rsa\\_security\\_breach/](http://www.theregister.co.uk/2011/07/27/rsa_security_breach/)

CCleaner hack affects 2.27 million computers -- here's what to do

<https://www.cnet.com/how-to/ccleaner-was-hacked-heres-what-to-do-next/>

## NYHEDER

TEMA HACKERANGREB

 37 ARTIKLER

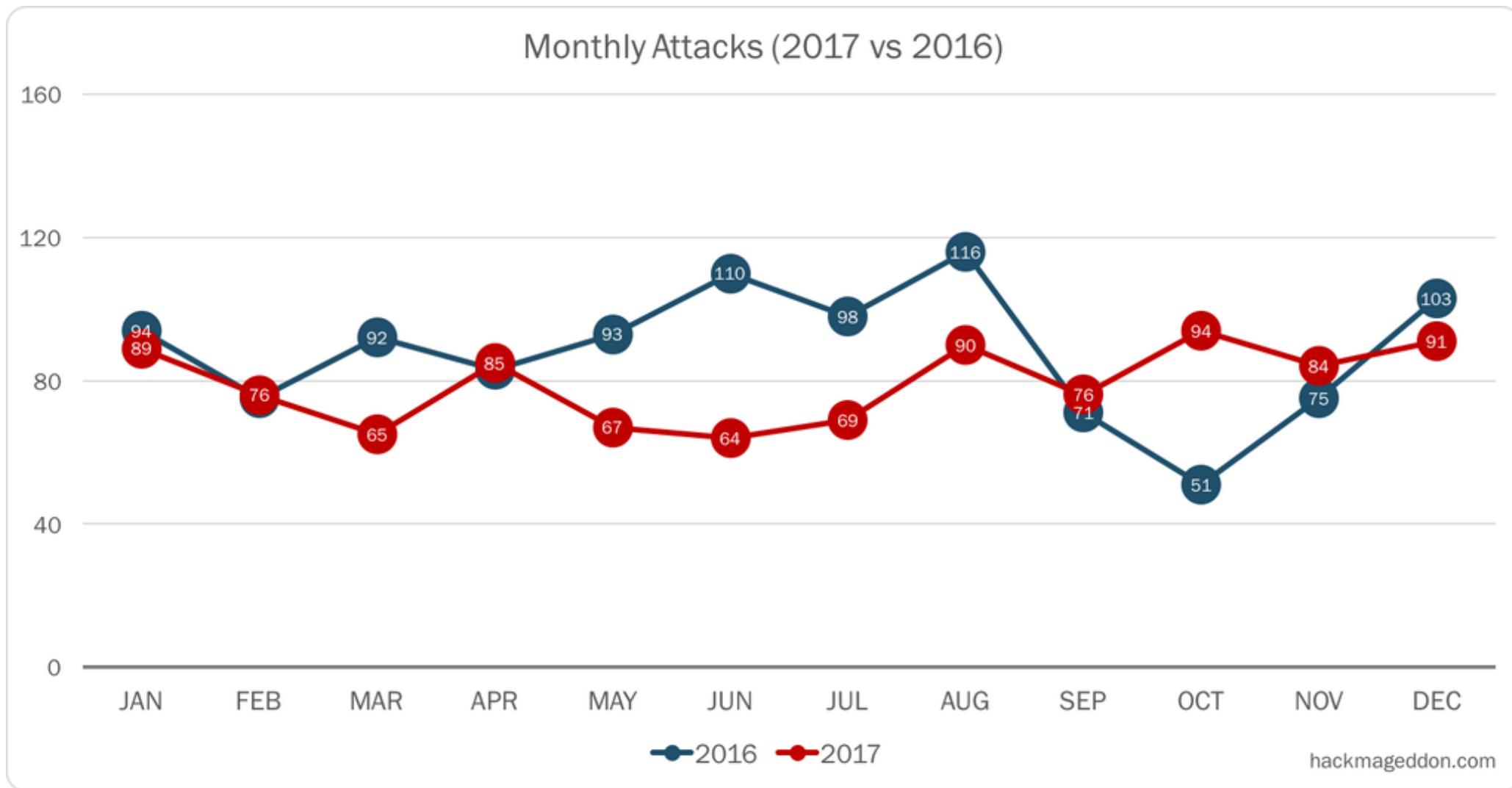
### **Hackerangreb koster Mærsk milliardbeløb**

Mærsk anslår, at hackerangrebet fra juni og juli vil koste selskabet 1,3 til 1,9 milliarder kroner.



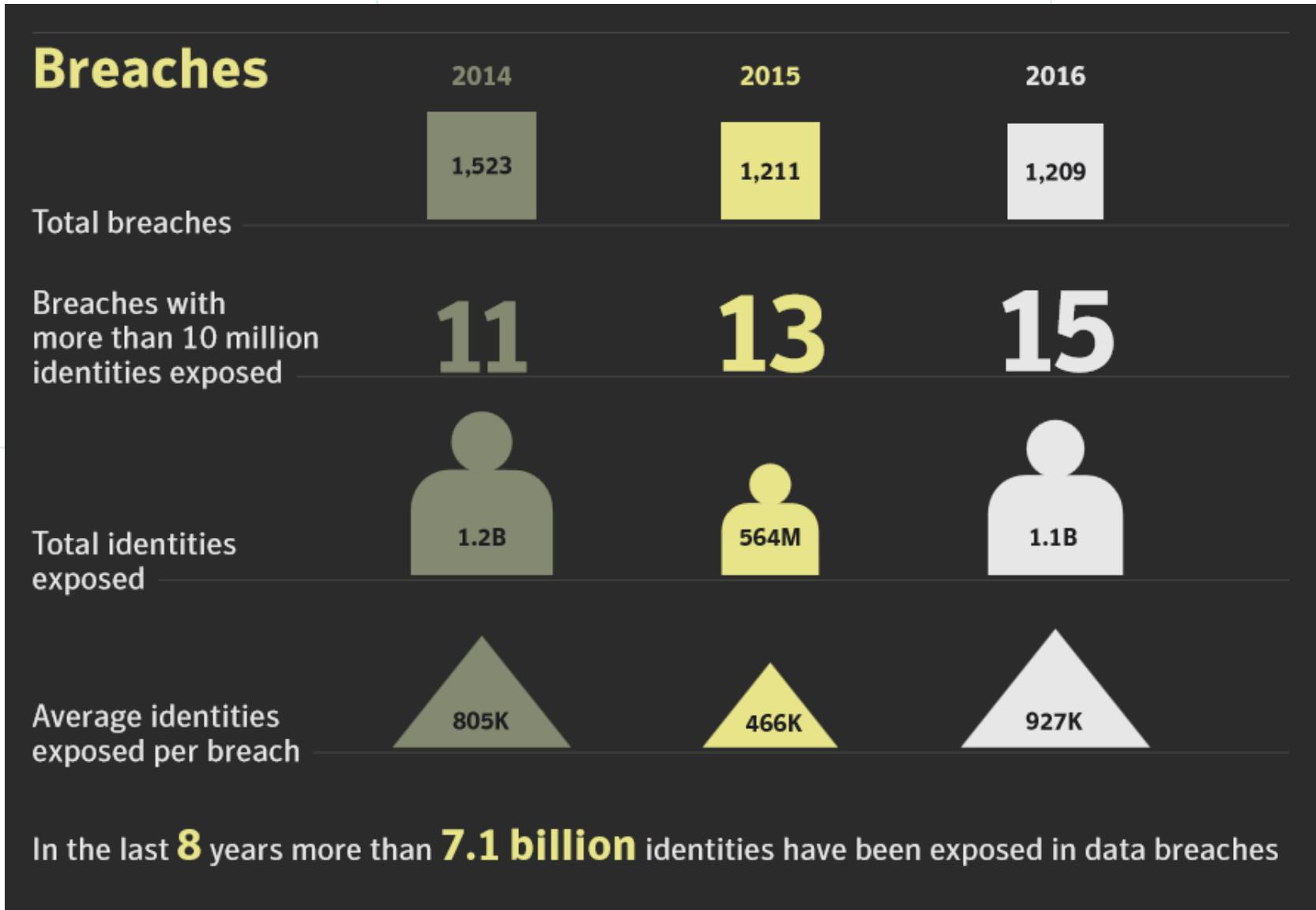
Source: <https://www.dr.dk/nyheder/penge/hackerangreb-koster-maersk-milliardbeloeb>

# Not even just one attack per day!

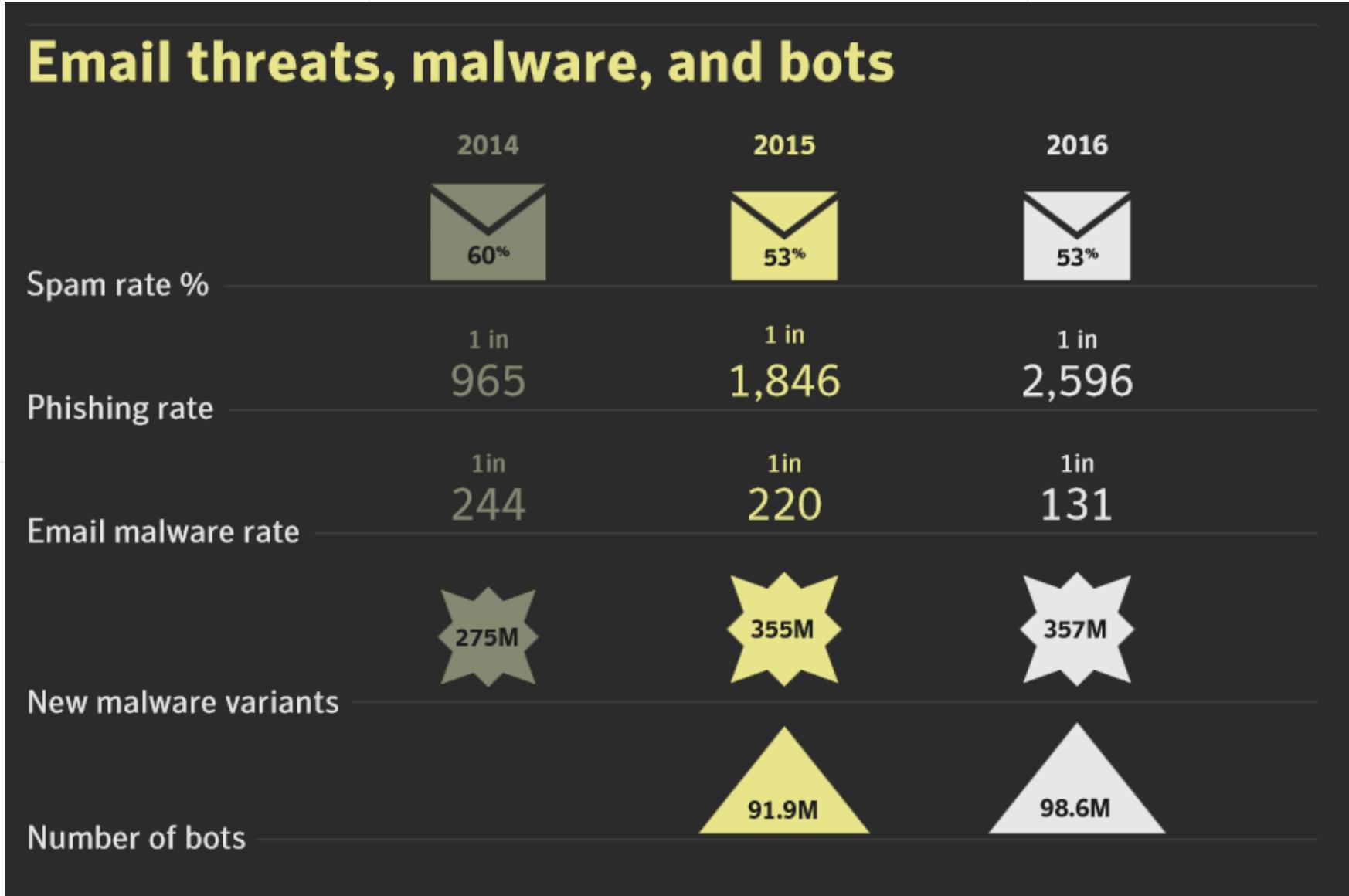


Source: <http://www.hackmageddon.com/2018/01/17/2017-cyber-attacks-statistics/>

# Numbers!



# More numbers!



Source: Symantec 2017 Internet Security Threat Report

# Crime-As-A-Service

Bring a company offline?



Source: <https://www.youtube.com/watch?v=vn-lU3Zu3dw>

# Renting hacker services...

Annual license: \$ 1500  
Half-year license: \$ 1000  
3-month license: \$ 700

Update cryptor \$ 50  
Changing domain \$ 20 multidomain \$ 200 to license.  
During the term of the license all the updates are free.

Rent on our server:

1 week (7 full days): \$ 200  
2 weeks (14 full days): \$ 300  
3 weeks (21 full day): \$ 400  
4 weeks (31 full day): \$ 500  
24-hour test: \$ 50

- \* There is restriction on the volume of incoming traffic to a household system, depending on the time of the contract.

Providing our proper domain included. The subsequent change of the domain: \$ 35  
No longer any hidden fees, rental includes full support for the duration of the contract.

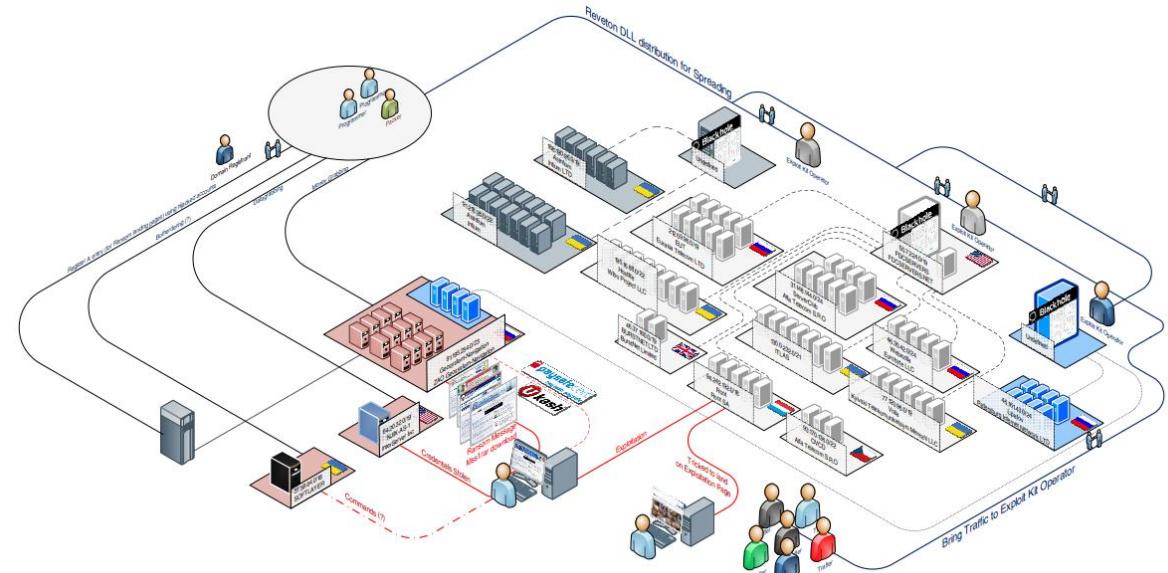
Sources: <http://nakedsecurity.sophos.com/exploring-the-blackhole-exploit-kit-3/>

...an emerging trend with traditional organized crime syndicates and criminally minded technology professionals working together and pooling their resources and expertise...

# Organization of the IT criminals...

The most common 'positions' or specializations according to the FBI are:

- 1. Programmers. Who develop the exploits and malware used to commit cyber-crimes.
- 2. Distributors. Who trade and sell stolen data and act as vouchers for the goods provided by other specialists.
- 3. Tech experts. Who maintain the criminal enterprise's IT infrastructure, including servers, encryption technologies, databases, and the like.
- 4. Hackers. Who search for and exploit applications, systems and network vulnerabilities.
- 5. Fraudsters. Who create and deploy various social engineering schemes, such as phishing and spam.
- 6. Hosted systems providers. Who offer safe hosting of illicit content servers and sites.
- 7. Cashiers. Who control drop accounts and provide names and accounts to other criminals for a fee.
- 8. Money mules. Who complete wire transfers between bank accounts. The money mules may use student and work visas to travel to the U.S. to open bank accounts.
- 9. Tellers. Who are charged with transferring and laundering illicitly gained proceeds through digital currency services and different world currencies.
- 10. Organization Leaders. Often "people persons" without technical skills. The leaders assemble the team and choose the targets.



Sources: "The Cyber-crime black market uncovered" by Panda Security

Sources: <http://krebsonsecurity.com/2012/08/inside-a-reveton-ransomware-operation/>

# Multi layered attack

## Advanced Persistent Threat (APT): The Uninvited Guest

How attackers remain in your network harvesting information and avoiding detection over time

### 1. INCURSION

Attackers break into network by using social engineering to deliver targeted malware to vulnerable systems and people.

### 2. DISCOVERY

Once in, the attackers stay "low and slow" to avoid detection.

They then map the organization's defenses from the inside and create a battle plan and deploy multiple parallel kill chains to ensure success.

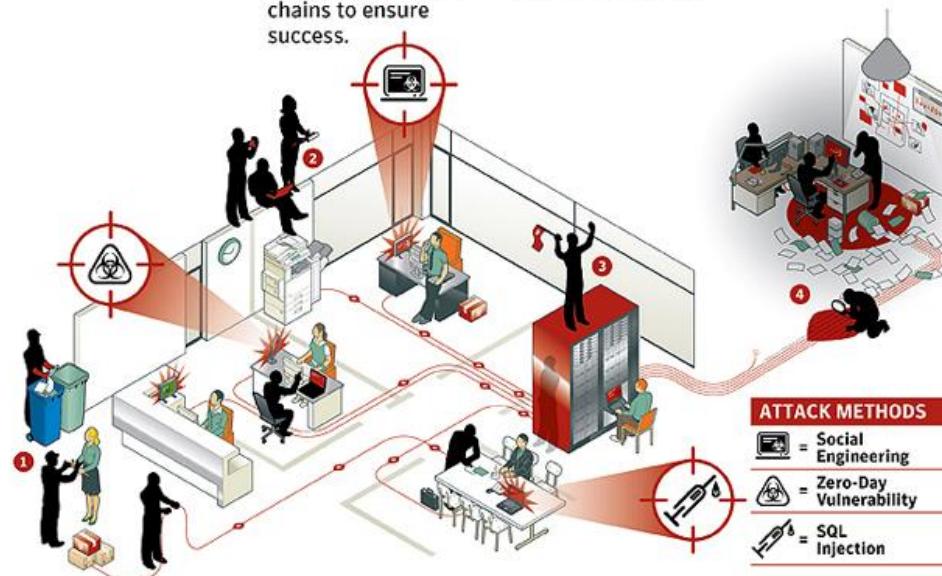
### 3. CAPTURE

Attackers access unprotected systems and capture information over an extended period.

They may also install malware to secretly acquire data or disrupt operations.

### 4. EXFILTRATION

Captured information is sent back to attack team's home base for analysis and further exploitation fraud—or worse.

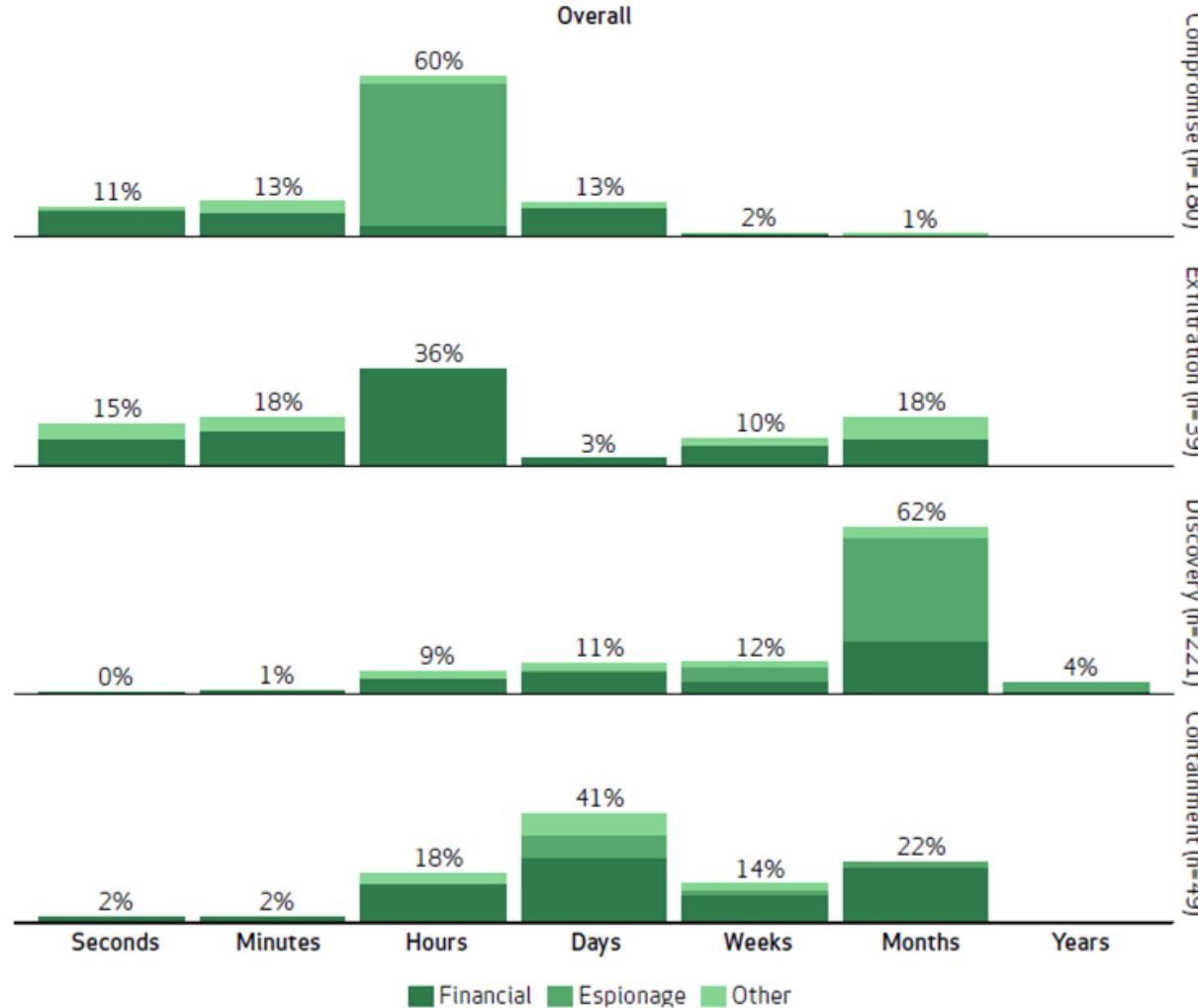


Sources: <http://www.symantec.com/theme.jsp?themeid=apt-infographic-1>

# Sequence of events

↓  
Compromise  
Exfiltration  
Discovery  
Containment

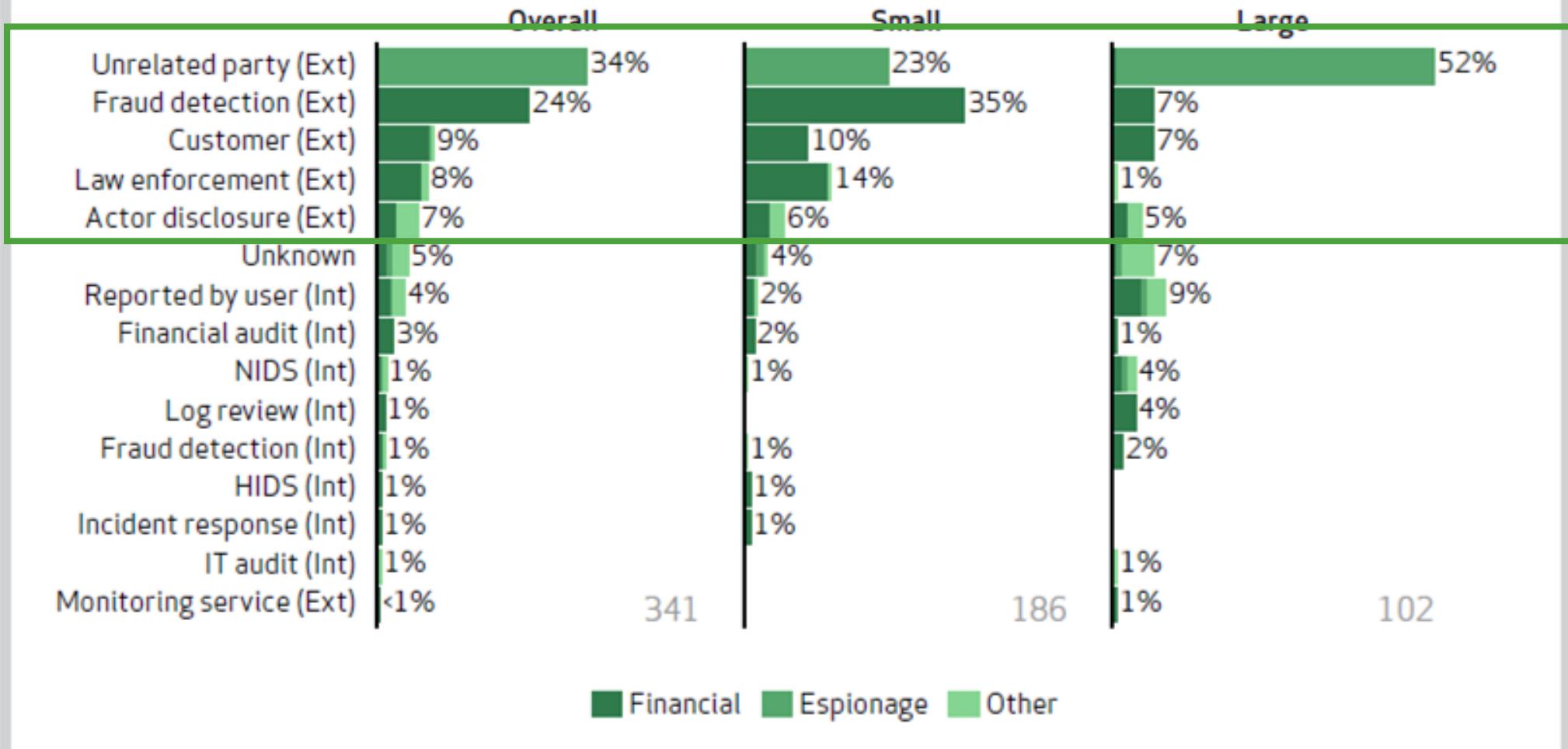
Figure 41: Timespan of events



Sources: Verizon, 2013 Data Breach Investigations Report

# Discovered by...

Figure 44: Discovery methods



# And than there is:

state-sponsored cyber attack,  
cyber-terrorism,  
cyber-espionage,  
cyber-warfare!





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and it is targeting you!  
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# YOU ARE A TARGET

## Username & Passwords

Once hacked, cyber criminals can install programs on your computer that capture all your keystrokes, including your username and password. That information is used to log into your online accounts, such as:

- Your bank or financial accounts, where they can steal or transfer your money.
- Your iCloud, Google Drive, or Dropbox account where they can access all your sensitive data.
- Your Amazon, Walmart or other online shopping accounts where they can purchase goods in your name.
- Your UPS or FedEx accounts, where they ship stolen goods in your name.

## Email Harvesting

Once hacked, cyber criminals can read your email for information they can sell to others, such as:

- All the names, email addresses and phone numbers from your contact list.
- All of your personal or work email.

## Virtual Goods

Once hacked, cyber criminals can copy and steal any virtual goods you have and sell them to others, such as:

- Your online gaming characters, gaming goods or gaming currencies.
- Any software licenses, operating system license keys, or gaming licenses.

## Botnet

Once hacked, your computer can be connected to an entire network of hacked computers controlled by the cyber criminal. This network, called a botnet, can then be used for activities such as:

- Sending out spam to millions of people.
- Launching Denial of Service attacks.

You may not realize it, but you are a target for cyber criminals. Your computer, your mobile devices, your accounts and your information all have tremendous value. This poster demonstrates the many different ways cyber criminals can make money by hacking you. Fortunately, by taking some simple steps, you can help protect yourself and your family. To learn more, subscribe to OUCH!: a security newsletter designed to help people just like you.

[www.securingthehuman.org/ouch](http://www.securingthehuman.org/ouch)



## Identity Hijacking

Once hacked, cyber criminals can steal your online identity to commit fraud or sell your identity to others, such as:

- Your Facebook, Twitter or LinkedIn account.
- Your email accounts.
- Your Skype or other IM accounts.

## Web Server

Once hacked, cyber criminals can turn your computer into a web server, which they can use for the following:

- Hosting phishing websites to steal other people's usernames and passwords.
- Hosting attacking tools that will hack people's computers.
- Distributing child pornography, pirated videos or stolen music.

## Financial

Once hacked, cyber criminals can scan your system looking for valuable information, such as:

- Your credit card information.
- Your tax records and past filings.
- Your financial investments and retirement plans.

## Extortion

Once hacked, cyber criminals can take over your computer and demand money. They do this by:

- Taking pictures of you with your computer camera and demanding payment to destroy or not release the pictures.
- Encrypting all the data on your computer and demanding payment to decrypt it.
- Tracking all websites you visit and threatening to publish them.

This poster is based on the original work of Brian Krebs. You can learn more about cyber criminals at his blog at <http://krebsonsecurity.com>

378 millions victims per year or

Sources: "2013 Norton Cybercrime Report"

378 millions victims per year or  
1+ millions per day or

378 millions victims per year or  
1+ millions per day or  
12 victims per second

## THE ODDS OF

1. Being Struck By Lightning

**576,000 to 1**

2. Dating A Supermodel

**88,000 to 1**

3. Getting A Hole In One

**5,000 to 1**

4. Having Your Identity Stolen

**200 to 1**

5. Losing Your Cell Phone

**15 to 1**

Odds of being individually hacked in the next twelve months:

4 to 1

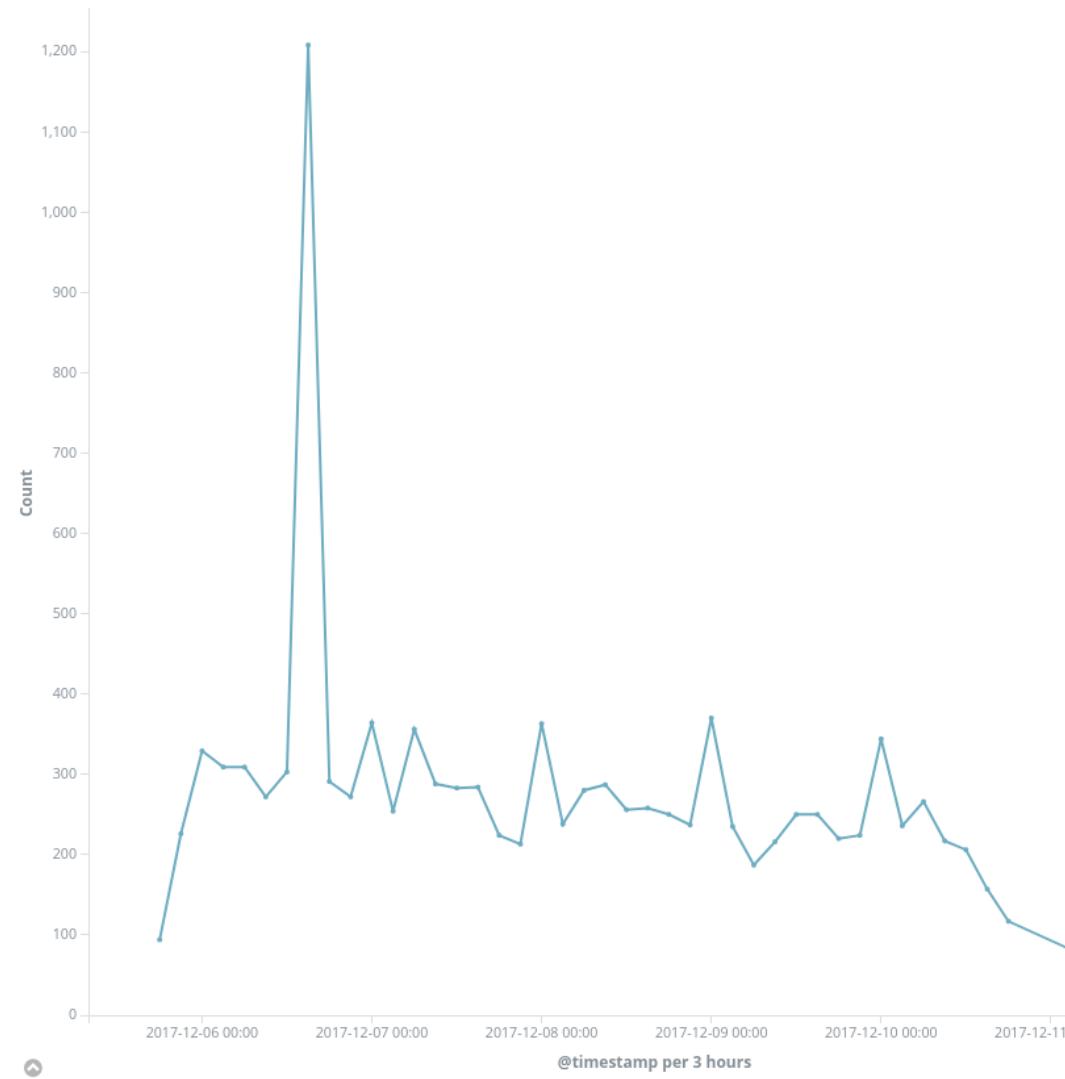
## THE ODDS OF

1. Being Struck By Lightning	<b>576,000 to 1</b>
2. Dating A Supermodel	<b>88,000 to 1</b>
3. Getting A Hole In One	<b>5,000 to 1</b>
4. Having Your Identity Stolen	<b>200 to 1</b>
5. Losing Your Cell Phone	<b>15 to 1</b>

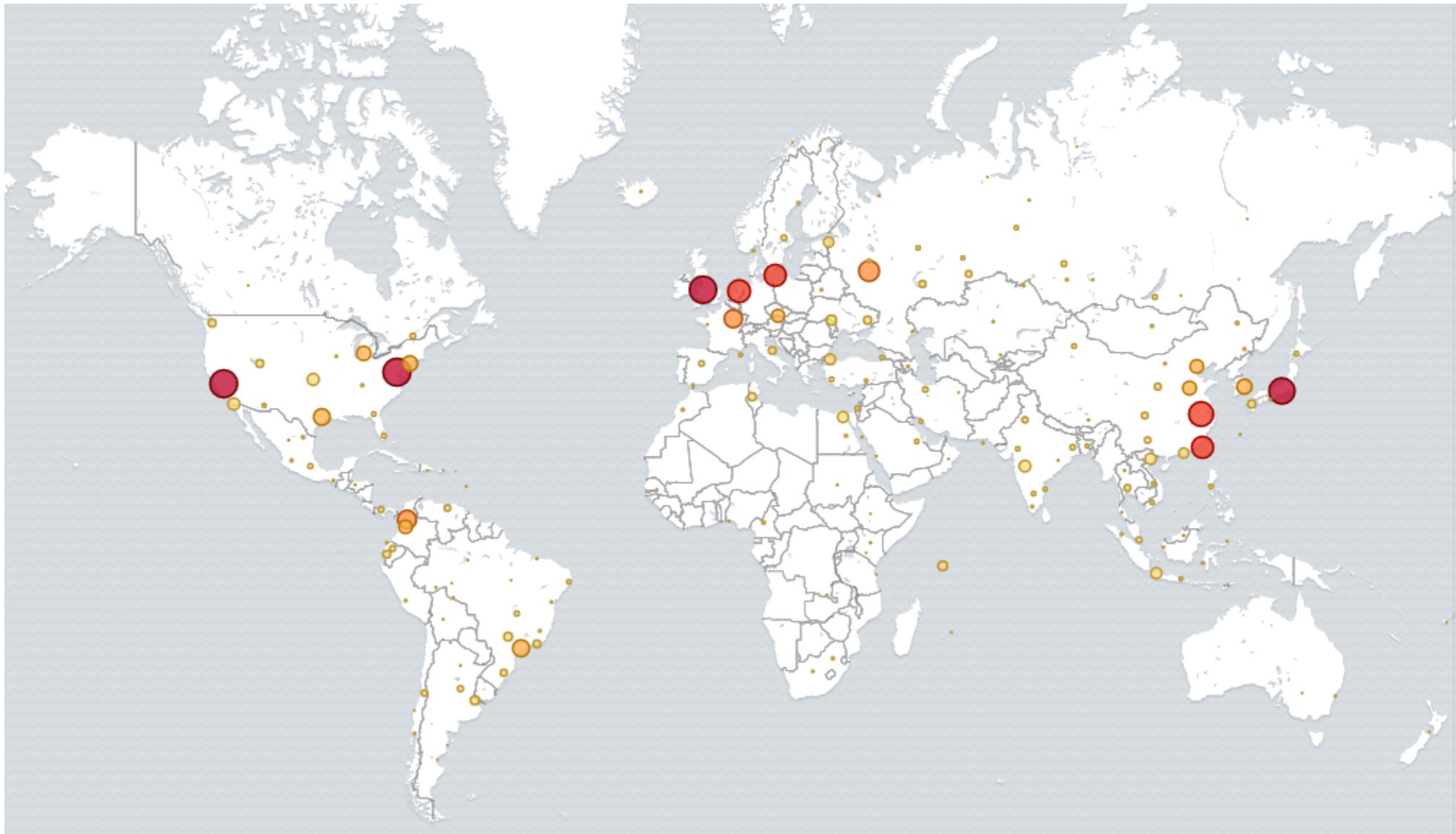
# FBI Director Robert Mueller

“There are only two types of companies: Those that have been hacked, and those that will be.”

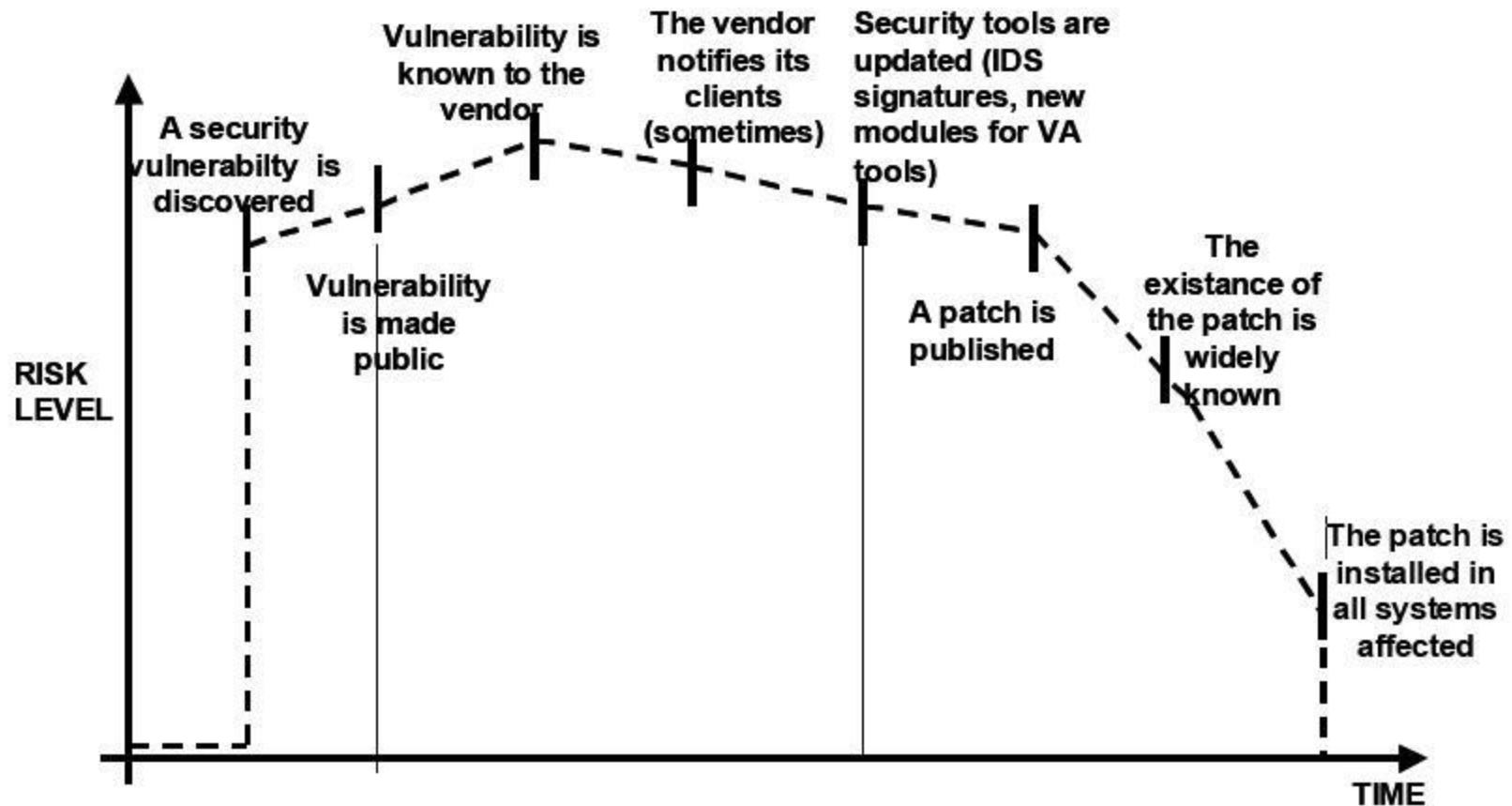
# And it is really real!



# Really real...

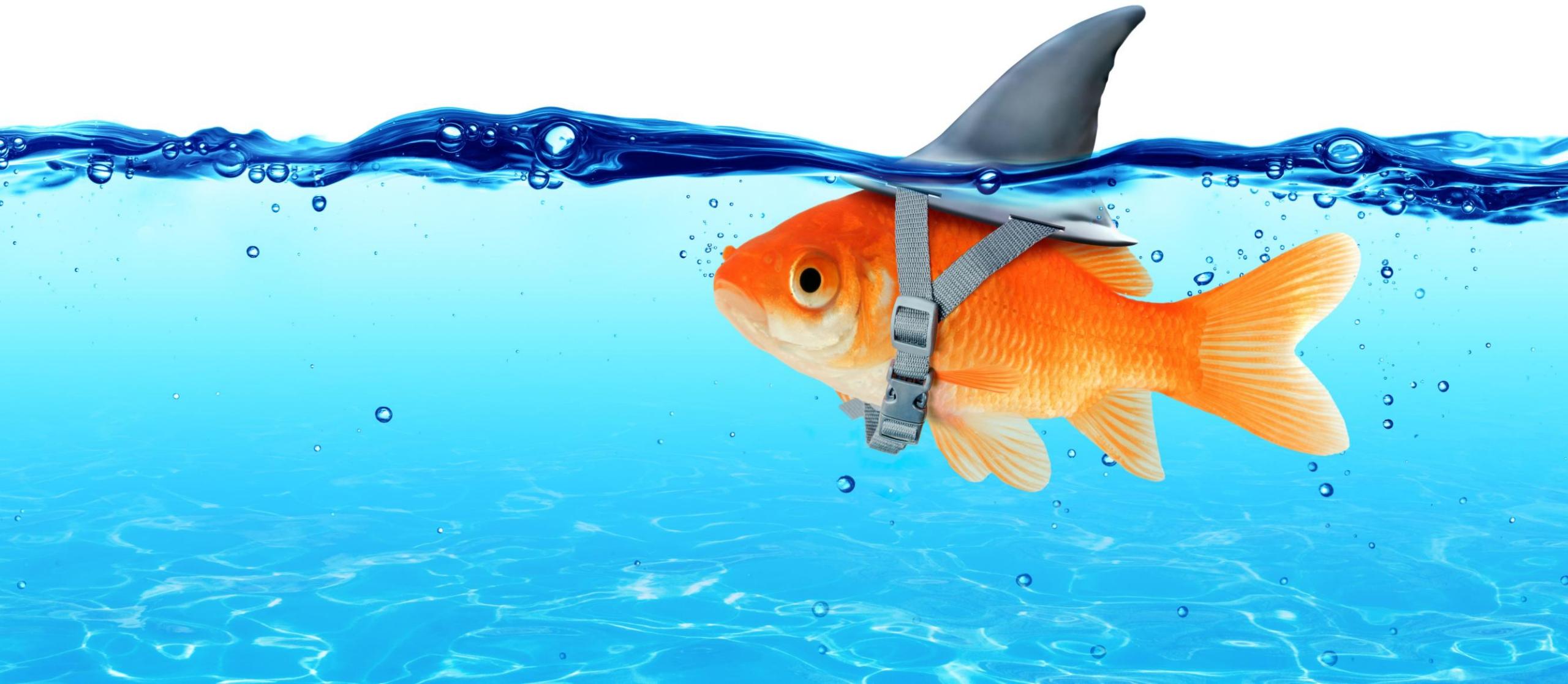


# Life of a vulnerability

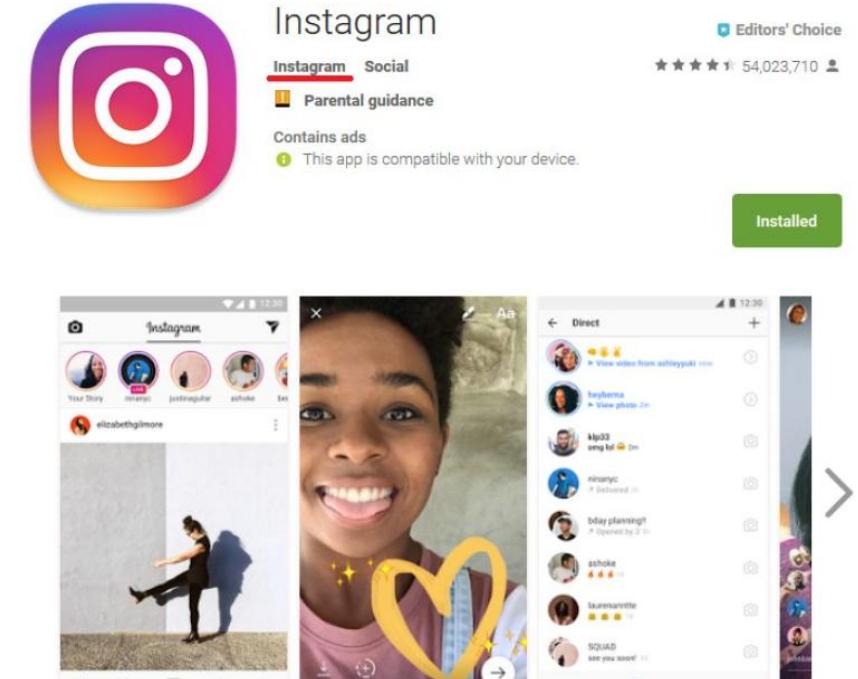
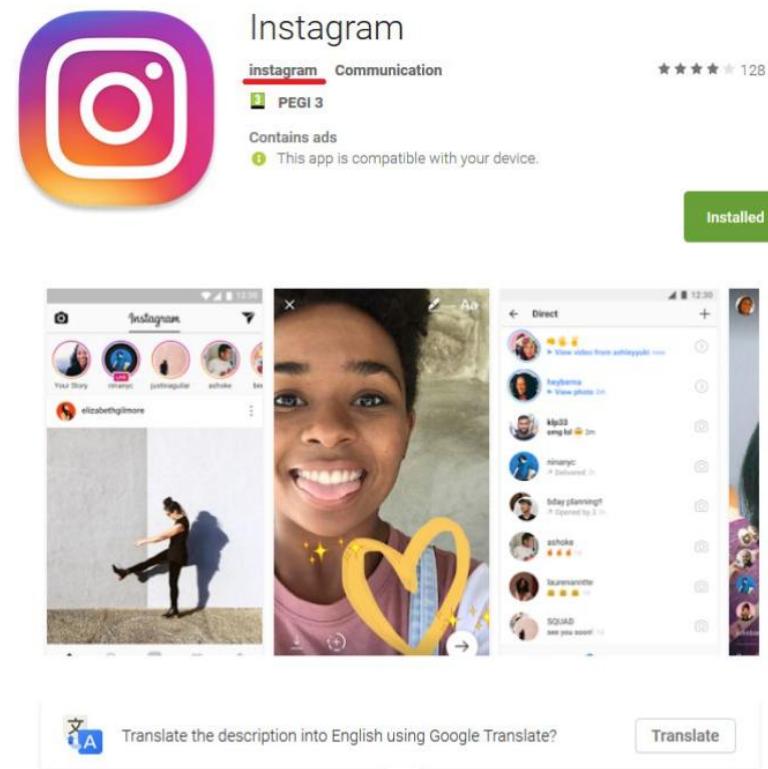
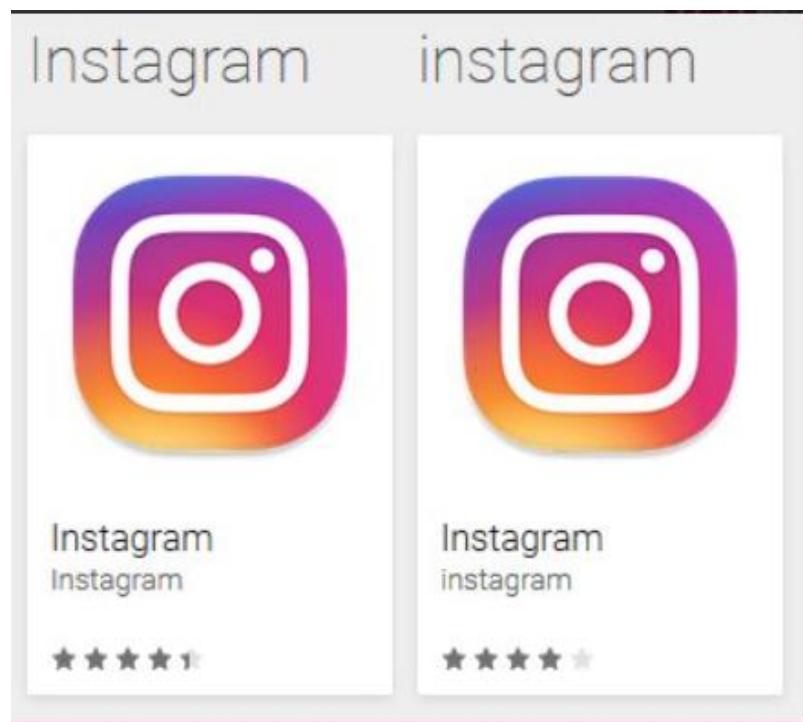




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# Security is hard ... even for us!



Instagram is a simple way to capture and share the world's moments. Follow your friends and family to see what they're up to, and discover accounts from all over the world that are sharing things you love. Join the community of over 500 million people and express yourself by sharing all the moments of your day—the highlights and everything in between, too.

Use Instagram to:

# The fake Rasmus Seebach ...

		21:48
<b>Rasmus Seebach</b> har udvekslet kontaktoplysninger med <b>Emma Larsen</b> .		
Emma Larsen	er du rasmus seebach? 😊)))	21:48
Rasmus Seebach	ja da	21:48
Emma Larsen	hol da op hvor vilt	21:49
	jeg elsker dig!	21:50
	og din musik	21:50
Rasmus Seebach	🤔	21:50
Emma Larsen	hva laver du	21:50
Rasmus Seebach	ser tv	21:51
Emma Larsen	gider du ikke snakke	21:51
	?	21:51
Rasmus Seebach	hvad	21:51
Emma Larsen	hva ser du i tv	21:52
Rasmus Seebach	er du forelsker	21:52
Emma Larsen	det ved jeg ikke.. måske 😊	21:53
Rasmus Seebach	i mig	21:53
Emma Larsen	det tror jeg	21:54
Rasmus Seebach	som hvad	21:54
Emma Larsen	som hvad?	21:54
Rasmus Seebach	vil du kys mig	21:55
Emma Larsen	det ved jeg ikke.. tror jeg mpske	21:55
Rasmus Seebach	må jeg kys dig	21:56
Emma Larsen	hihi.. måske.. 😊	21:56
Rasmus Seebach	hvor	21:56
Emma Larsen	min kind	21:57
Opkald fra <b>Rasmus Seebach</b>		21:58

# How many Rasmus Seebach are there?



## Rasmus Seebach

36 years old

SPONSORED:

[Vital Records](#) | [Social Profile](#) | [Username Report](#)



[Rasmus Seebach, rasmus.seebach.123](#)

[facebook.com/people/\\_/100003858655822](#)

 Personal Web Profile - Facebook



[Rasmus Seebach, rasmus.seebach.75](#)

[facebook.com/people/\\_/100003157308966](#)

 Personal Web Profile - Facebook



[Rasmus Seebach, rasmus.seebach.7](#)

[facebook.com/people/\\_/100003795579810](#)

 Personal Web Profile - Facebook



[Rasmus Seebach, rasmus.seebach.1238](#)

[facebook.com/people/\\_/100003522528600](#)

 Personal Web Profile - Facebook



[Rasmus Seebach, rasmus.seebach.12](#)

[facebook.com/people/\\_/100001115043646](#)

 Personal Web Profile - Facebook



[Rasmus Seebach, rasmus.seebach.750](#)

[facebook.com/people/\\_/100004124554813](#)

 Personal Web Profile - Facebook



[Rasmus Seebach Seebach](#)

[facebook.com/people/\\_/100000640895528](#)

 Personal Web Profile - Facebook

# Phishing

Fra: Info Nets <[noreply@nets.com](mailto:noreply@nets.com)>  
Dato: 8. marts 2017 kl. 10.07.57 CET  
Til:  
Emne: Adgang Til Dine Konto

Kære kunder Nets,

Det ser ud til, at en anden bruger din konto.

For din sikkerhed, har vi blokeret din konto  
Vi har brug for nogle oplysninger for at løse dette problem

> Klik her <https://www.nets.eu/dk-da/I%C3%98sninger/dankort/022136f>

[@ Nets i Danmark \(HQ\) - kontoteamet](#)



## Du har uforløste pakken

Vi har modtaget din pakke **CT5389919582DK** på **2015/09/21**. Courier var ude af stand til at levere denne pakke til dig

Få og udskrive forsendelsesetiketten, og vise det på det nærmeste posthus for at få din pakke.

**Få en adresselapp**

Hvis pakken ikke er modtaget inden 20 arbejdsdage PostNord AB vil være berettiget til at kræve kompensation fra dig - 55 kroner for hver dag i at holde. Du kan finde oplysninger om fremgangsmåden ved og betingelserne af pakken holde i det nærmeste kontor.

Dette er en automatisk genereret meddelelse. Klik her for at afmelde

Fra: Skat.dk <[skat@skat.dk](mailto:skat@skat.dk)>  
Dato: 1. okt. 2013 12.00  
Emne: ID:38933 - tilbagebetaling af skat - DKK 6940,00  
Til: XXX



Bemærk: Tilbagebetaling af skat for året 2012

Kære skatteyder,

Vores registreringer viser, at du er kvalificeret til en tilbagebetaling af skat af:  
DKK 6940,00

For at få adgang til din skat tilbagebetaling, klik venligst her.

Udfyld venligst formularen indtil d. 02-10-2013.  
Den hurtigste og nemmeste måde at modtage din tilbagebetaling på er ved direkte inc  
check/opsparingskonto.

Vores hovedkontor adresse kan findes på vores hjemmeside på  
<http://www.skat.dk>

Copyright © 2013 Skat.dk. Alle Rettigheder Forbeholdes.

# An attack is low risk and high ROI

Dedicated server (powerful servers)	0.50 – 1 (10 – 20)
1000 downloads in EU	80
Programming Services	? (100 – 250)
1 day DDoS	30 – 70
Cheap email spamming	10 per 1,000,000 emails
Email spamming, custom database	50 – 500 per 50,000 to 1,000,000 emails
SMS spamming	3 – 150 per 100 – 10,000 SMS
1 hour call flooding	2 – 5
Bots	200 for 2,000 bots
Copy of scanned EU passport	5
Windows 7 Ultimate license	7
Fake website	5 – 20
Credit card details	2 – 90 (add 190 for physical card)
Bank Credentials (with guaranty)	80 – 700
Purchase and forward of products	30 – 300

# Return of investment

Fake web site	\$20
1,000,000 spam emails	\$10
5 Servers to host site	\$70
	\$100

Break-even at 0.005% (or 50) people  
entering credit card details

# Stay Safe



## Perfect security does not exist!

You can try to prevent being compromised and you should:

- Do not use the administrator account for everyday use,
- Use a password manager to manage good passwords,
- Maintain physical control over the equipment,
- Enable automatic updates,
- Run antivirus,
- Use firewall

However, an attacker can find a "way in", therefore:

- Make several backups and at least one offline,
- Encrypt the data

Nevertheless, the easiest way in for an attacker is **YOU!**

- Do not blindly install or run programs or add-ons,
- Do not blindly provide personal information,
- Do not click on unsolicited links,

You have to prepare or it will be too late!

**Stay Safe**



## Assume Breach Cover the web camera when not in use



To install the web camera cover:

1. Remove double tape tabs
2. Position base over the camera lens then press firmly
3. Once installed, simply slide to open and close

# Spotting wrong behavior

## 01 It is too good to be true...

If an offer or email is too good to be true, it probably is!

## 02 Immediate actions

If something requires you to do an immediate actions or something bad would happen, it may be a trick

## 03 Check the sender

Even if the sender appears to legit, it does not have to be the case. If an email is from a friend, give him or her a phone call to verify

## 04 Do not click links

If you receive a link that seems legit, consider entering it manually instead of clicking it.

## 05 Do no open attachment

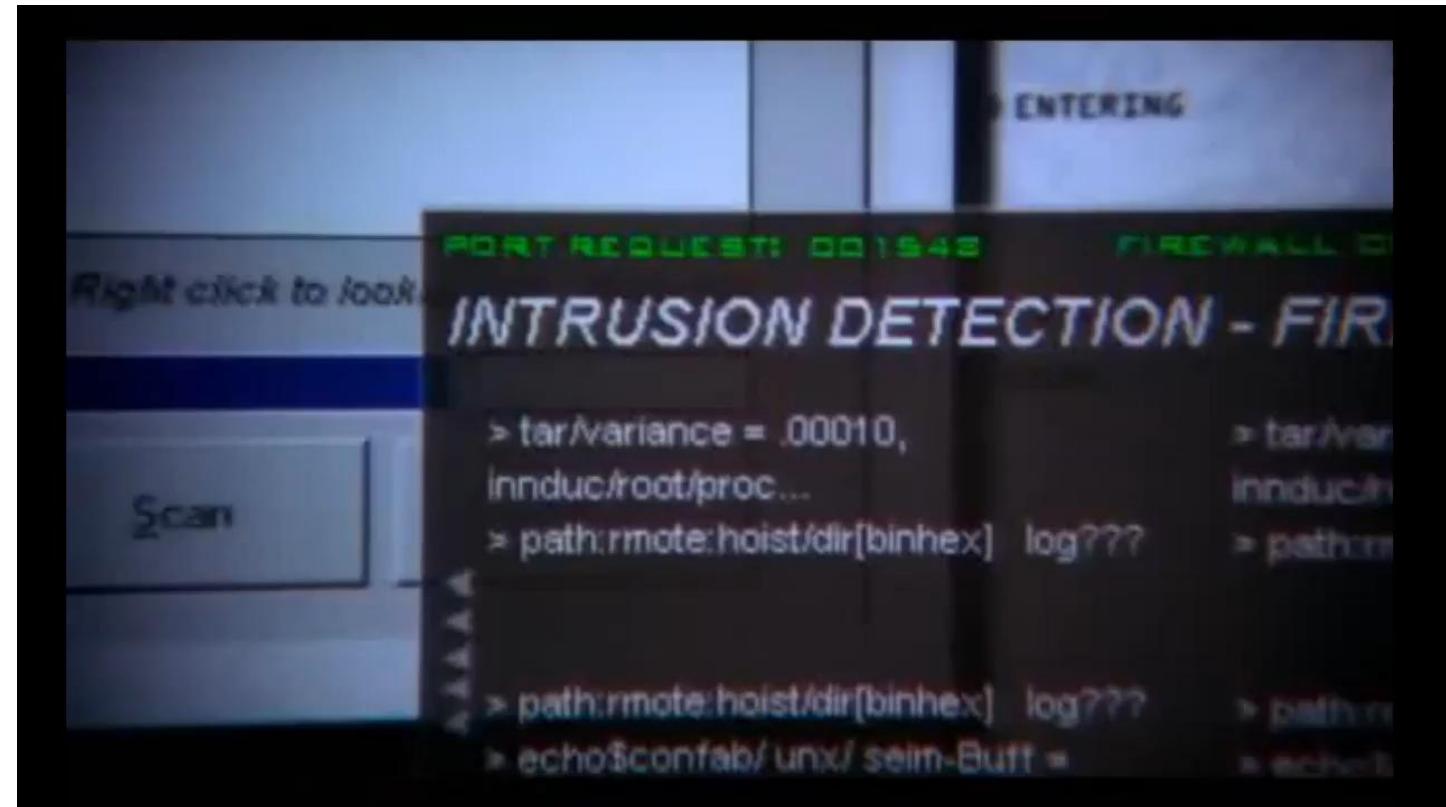
If you did not expect the attachment, do not open it or call the sender to ask what it is about

## 06 Be skeptical!

# Enabling value through its security

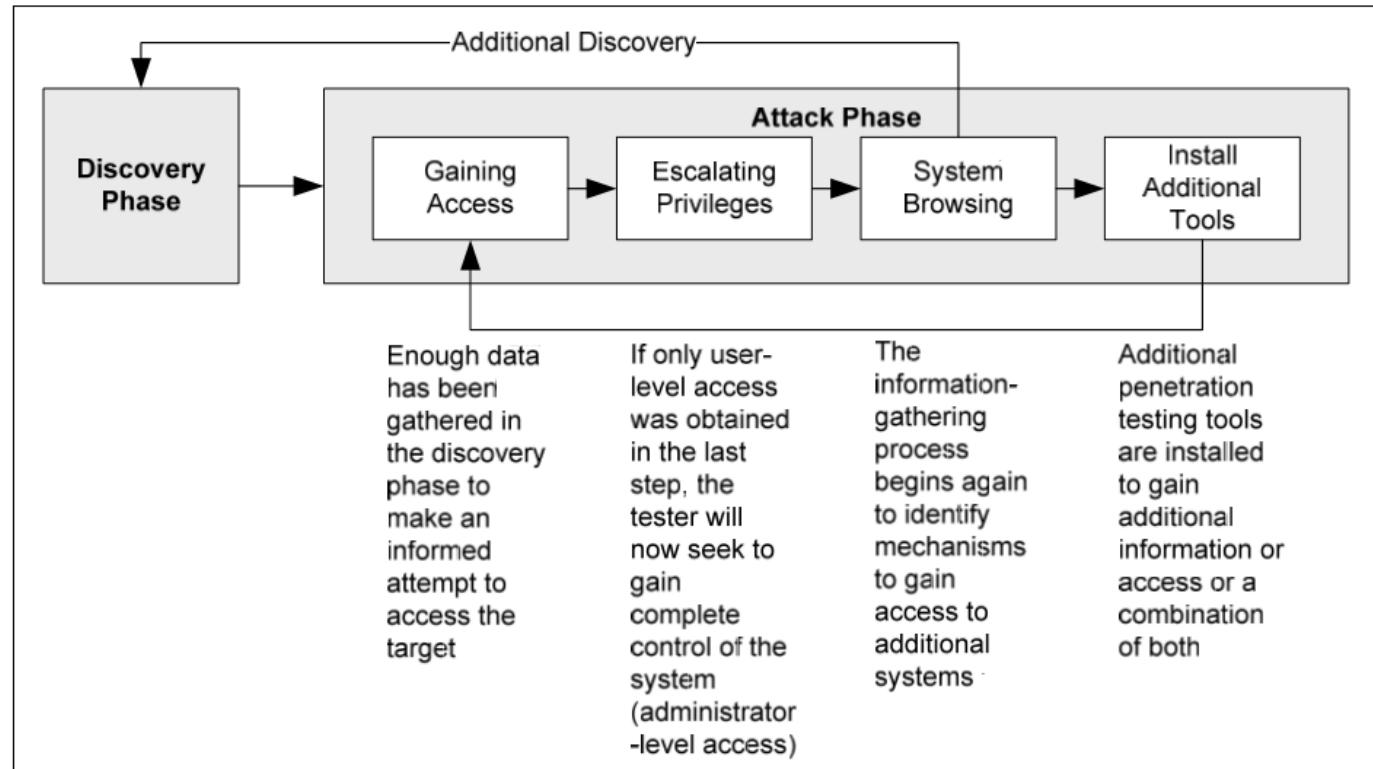
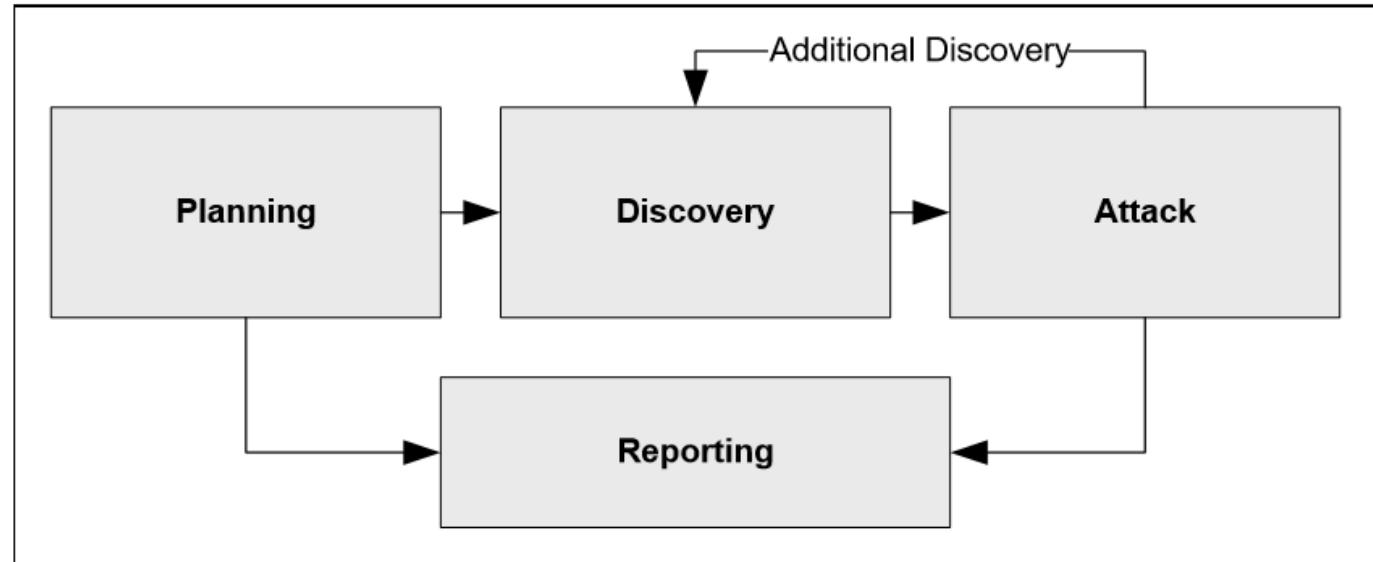
# Hacking

What it is not!



# Penetration Testing or legal hacking

Exploiting the holes





# CONTACT US

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[Info@welcomesecurity.net](mailto:Info@welcomesecurity.net)

